**For immediate release: 7th May 2020**

**Legal & General launch new retirement podcast with Shirley Ballas**

**To help people get the most out of their money and retirement, Legal & General are launching the** [**Rewirement podcast**](https://www.legalandgeneral.com/retirement/campaigns/podcasts)**.**

**Legal & General has teamed up with Strictly Come Dancing Head Judge, Shirley Ballas, who as the host will bring her passion for embracing life as she gets older. Each fortnight, Shirley will be speaking to retirees and would-be retirees from across the nation to talk about what it means to retire in today’s world. Throughout the series, she’ll be joined by special guests from across the industry for a straight-talking, honest discussion about people’s experiences, hopes and expectations for retirement.**

**The first two episodes will be available to download on the 11th May. There’s a special one off which tackles your questions and concerns on COVID-19, and how it could impact your finances in retirement. The other episode is the first in the series to help you plan for retirement. We’ll be hearing from our guests and experts about their experiences and advice for transitioning into retirement.**

**The podcasts will be available to download on Apple Podcasts, Google Podcasts and Spotify. Alternatively you can find more information** [**here**](https://www.legalandgeneral.com/retirement/campaigns/podcasts)**.**

**Meg Dickens, Marketing Director, Legal & General Retail Retirement said:** “This is a hugely exciting project to be involved in. We are creating a platform for people to talk openly and honestly about money, but also other important aspects of life in retirement – our health, feeling connected, contributing to society. With our Rewirement podcasts, we want to give retirees a voice to air their questions and their concerns, something we feel is particularly important in these strange and challenging times”.

**Shirley Ballas, Rewirement podcast host** **commented**: “The Rewirement podcast series is allowing me to speak to some amazing people. They all have fascinating stories and show that there really is no blueprint for life in retirement.

Just as practice makes perfect on the dance floor, the same can be said when preparing for your retirement. While I’ll be leaving the scorecard at home, we all want to be able to score that perfect 10 when it comes to enjoying retirement, so I encourage everyone to tune into these podcasts!”

**Tracy from Hove, podcast participant** **added**: “I’ve really enjoyed being able to talk to other people like me - who should probably be spending more time thinking about retirement, even if it seems a way off yet! It seemed daunting before but the chats we had on the podcast with Shirley and the others really helped me get my head round it all. And it was great to hear the tips and advice from people who have already retired and are really enjoying their new life.”

**-Ends-**

Notes to Editors

About Legal & General  
Established in 1836, Legal & General is one of the UK’s leading financial services groups and a major global investor, with international businesses in the US, Europe, Middle East and Asia.   
With over £1.1 trillion in total assets under management at 30 June 2019, we are the UK’s largest investment manager for corporate pension schemes and a UK market leader in pensions de-risking, life insurance, workplace pensions and retirement income.   
We have also invested over £22 billion in direct investments such as homes, urban regeneration, clean energy and small business finance.

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About Legal & General Retail Retirement  
Legal & General Retail Retirement (LGRR)’s mission is to help its customers lead longer, healthier, happier lives.   
We believe everyone should be able to have a ‘more colourful retirement’. The Division comprises the Group’s individual annuity, lifetime mortgage and care solutions businesses - it has more than half a million customers and circa £20 billion of assets under administration. In H1 2019, LGRR wrote £497million of annuity premiums and issued £489million of Lifetime Mortgages.

Further Information

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| Millie Hyde-Smith | Peter Knott |
| Head of PR & Thought Leadership Legal & General | Lansons |
| +44 739 375 3588 | +44 207 566 9774 |
| [millie.hyde-smith@landg.com](mailto:millie.hyde-smith@landg.com) | [legalandgeneral@lansons.com](mailto:legalandgeneral@lansons.com) |