

LEGAL & GENERAL LAUNCHES DIGITAL PLATFORM FOR BROKERS

- ***New platform delivers significant process efficiencies together with improvements in pricing and terms for brokers placing group protection business***
- ***The platform will ease the quote, acceptance and renewal journey by enabling all compatible policies to be completed online***
- ***The digital broker platform is aimed at schemes insuring 10 to 250 employees for Group Life Assurance and Group Income Protection policies***

Legal & General has launched a new digital broker platform that delivers greater efficiency by enabling online management for Group Income Protection and Group Life Assurance policies. The easy-to-use system gives brokers access to a wealth of information on their clients, so that they can quote, apply and renew using one user-friendly system. It also includes all of the recent improvements to the underlying terms and conditions of these policies.

By supporting easy and secure data upload, the platform can also provide instant online comparison quotes without the need for advisers to repeatedly input customer data. It also enables brokers to complete renewals online, which will give them greater control and help them ensure that clients stay protected.

This latest development in Legal & General's ongoing commitment to digital innovation is aimed at brokers working with small and medium-sized businesses (SMEs) looking to insure between 10 and 250 employees through group protection policies.

Advisers can access the digital broker platform here: www.legalandgeneral.com/dbp

Colin Fitzgerald, Distribution Director, Legal & General Group Protection, comments:

“Our Digital Broker Platform has been developed to reflect the feedback we’ve received from brokers as well as our appetite for targeting this employer segment through competitive pricing and enhancements to Free Cover Limits.

“Ease of doing business is central to Legal & General's ongoing service enhancements and the Digital Broker Platform is no exception. We've invested in our digital offering to make the process of applying for group protection an easier, more streamlined experience.

“We strongly believe that innovative technology has a significant role to play in the group protection market driving efficiencies of administration, time and cost for brokers to manage their customers’ Group Life and Group Income Protection policies.”

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FURTHER INFORMATION (JOURNALISTS ONLY)

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NOTES TO EDITORS

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ABOUT LEGAL & GENERAL

The Legal & General Group, established in 1836, is one of the UK’s leading financial services companies. As at 30 June 2017, we had over 9.5 million customers in the UK for our life assurance, pensions, investments and general insurance plans. We’re a leading provider of Group Protection cover in the UK with 85 years of expertise and knowledge. We looked after 4,500 group protection policies and provided protection to around two million employees at the end of 2017.

