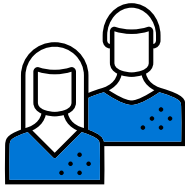


The Isolation Economy



A nation in isolation is coming together – Britain's community spirit has doubled down as 10 million people have volunteered during the national lockdown. This renewed spirit also includes extending financial support to local businesses - Britons have spent up to £1bn on services they have been unable to use since 23rd March, to support low wage workers and help small businesses survive.

May 2020



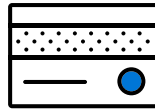
One in five UK adults (19%) has **volunteered** their time since the start of the lockdown



More than two-thirds (67%) are **helping with grocery shopping** for others



16% have volunteered to make calls that help **combat loneliness**



Britons have spent **£170 million** on **prepaid vouchers and coupons** to support local businesses



60% plan to **buy more goods from local stores** in a bid to help bring the local economy back to life following the lockdown



78% plan to **continue volunteering** when lockdown restrictions end

£1bn

Two months into lockdown, £1bn has been spent on **services that they have been unable to use**

10m

10 million people across the UK are **volunteering in their communities** during the COVID-19 crisis

£357m

Each week, the work volunteers are doing has the equivalent **economic value** of more than £357 million